



PROFESSIONAL PRINTMEDIA

## EMBLEM Water Polypropylen Film 60 Adhesive Removable

EMBLEM WAPP60ADHR is a white semi matt PP-film, self adhesive with paper liner. The film is for all-purpose for waterbased inks to produce labels, posters, displays, exhibition panels etc. for short term advertisement - indoor and outdoor.

Matchcode:	WAPP60ADHR
Material:	polypropylene
Finish:	matt
Color:	white
Thickness Weight:	60 $\mu$ m
Lamination:	cool
Adhesion power	6 N/25 mm (A.F.E.R.A.)
Standard roll width:	36", 42"
Standard roll length:	30 m
Durability:	short term outdoor (to 6 months without lamination, to 12 months with lamination) and indoor under condition of Central European climate
Storage:	cool and dry environment, at 15-25°C, 50% rel. humidity
Shelf life:	12 month in original packing

### COMPATIBLE INKS:

Dye:	yes	Latex:	no
Pigment:	yes		

Different printers, inks, resolutions and printing qualities result into numerous different printing parameters. In addition, there are numerous factors influencing processing and the application of our materials. For this reason, we cannot make specific statements as to drying times and maximum ink absorption. For this reason, we recommend you to perform own tests in order to verify the desired results. Our product specifications are not to be understood as legally binding guarantees assuring specific characteristics. Any liabilities and guarantees, as well as claims for compensation beyond the value of the product itself are excluded.



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### Description:

EMBLEM WAPP60ADHR is a white semi matt PP-film, selfadhesive with paper liner. The film is for all-purpose for waterbased inks to produce labels, posters, displays, exhibition panels etc. for short term advertisement - indoor and outdoor. The micro porous coating supports water based ink and is high white and waterproof.

### Processing:

To avoid mechanical influences lamination of the film is advised. The lamination can be done right to edges or over the edges. The user should check before using what is more appropriate. Before lamination the print has to be completely dry, otherwise there is the risk of lumps. Every print which has been produced with dye-based ink has to be laminated to protect it against bleaching by UV radiation and ozone. The lamination may have influences on the flatness of the film. Before printing check the correct drying temperature by carrying out a trial print. Drying temperatures which are too high can lead to a deformation of the film. To avoid fingerprints the use of cotton gloves is advised.

WAPP60ADHR will stick to any plane and smooth surfaces which are dry and free from dirt, grease, silicon etc. Before gluing it is absolutely necessary to check that the surface is appropriate this aim and that it has been prepared and cleaned professionally. During gluing the temperature must reach at least 15°C.

### Application:

labels, poster, displays, exhibition panels, construction boards, signboards and shop design