Wasatch SoftRIP™
DESKTOP AND SMALL FORMAT EDITIONS

WASATCH
COMPUTER TECHNOLOGY

1.877.242.8614

WWW.WASATCHINC.COM

Big Power for Small Printers!

Users of Small Format Printers are finding that they can't get the most out of their printer without sophisticated color and print management software. With the SoftRIP Small Format Edition and the new SoftRIP Desktop Edition, Wasatch gives you industry leading color and workflow control that will produce the quality you need while saving you time and money.
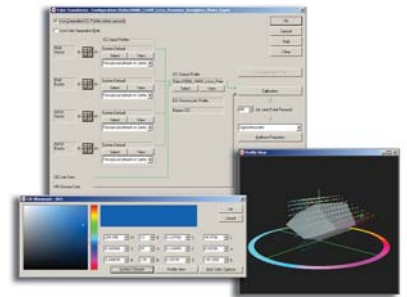
Small Format Industry Boom

Small format inkjet printers are becoming increasingly important in the photographic, screen printing, and proofing markets—all markets where exact dot placement and print quality are critical. The low cost of these printers has made the relative cost of sophisticated RIP software too high. Wasatch has created special products for smaller format printing to give the owners of these printers a superior RIP solution at a price that is more consistent with their hardware outlay.

Transform your Color

If you've found that the software provided with your small-format printer is not adequate for your printing needs, you are not alone. Only a full-featured RIP like Wasatch SoftRIP will support the highly technical operations required for processes such as screen printing, proofing, or photo output. SoftRIP has a complete suite of color features that make achieving your color goals easy and intuitive.

✓ Color Transforms "master" screen to easily control color management concepts like profiles, rendering intents, halftones, calibrations and more.

✓ Sophisticated tools for spot color replacement, color database creation, and gamut management.

✓ Screen Printing Version to print high quality color separations with Wasatch Precision Rosette Screens for moiré-free rosettes.

WASATCH PRODUCTS FOR DESKTOP AND SMALL FORMAT PRINTING

PRODUCTS	Drives Printers 17" and less	Drives Printers 24" and less	Tools for Film Printing	List Price (USD)
Wasatch SoftRIP Desktop Edition	◆			$595
Wasatch SoftRIP Small Format Edition	◆	◆		$1,195
Wasatch SoftRIP SP Desktop Edition	◆		◆	$895
Wasatch SoftRIP SP Small Format Edition	◆	◆	◆	$1,695

ARE YOU READY TO GET THE MOST OUT OF YOUR SMALL FORMAT PRINTER?

TALK TO THE TEAM AT WASATCH TO FIND OUT HOW SOFTRIP CAN HELP.
Call 1-877-242-8614 or visit www.wasatchinc.com/small.html
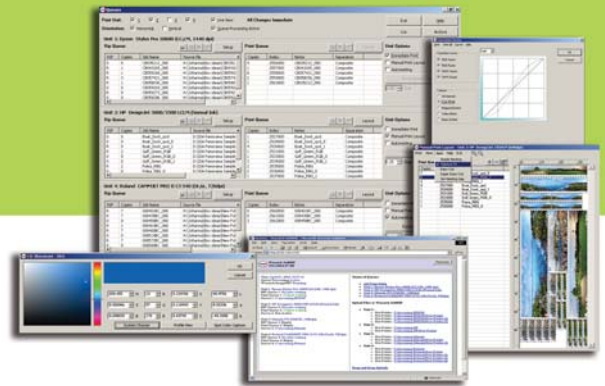**for more information.**

Wasatch SoftRIP™

RIP & PRINT MANAGEMENT SOFTWARE

TOOLS FOR EVERY LEVEL OF EXPERTISE

Wasatch SoftRIP offers a wide range of color features, from simple plugin profiles to advanced color management. Users will also find a full suite of ICC workflow tools as well as interface capabilities for virtually every color management instrument.

Wasatch SoftRIP can manage any print environment from a single printer to a complex multiple device production plant. With queue management capabilities available to any Mac, PC, or UNIX workstation on your network, and an arsenal of easy to use editing features, Wasatch puts the power in your production.

Easy Color Tools for Great Out-of-the-Box Color

Thousands of plug and play Imaging Configurations for superior out-of-the box color

Easy Color Correction Curves to make adjustments as you would in standard design applications

Gamut warning for colors that cannot be printed with current profiles

Color control in four different input color spaces to get colors that pop and match SWOP in the same job

Master Color Transforms flowchart shows users how their color moves from file to printed page

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Simple Workflow Features Get You Up and Running Fast

Live View Master Queues Screen lets you manage all queues in your production environment in real-time

Smart nesting gives you the power to save time and media with automatic layouts, fast previews and easy operations

Streamlined interface that makes navigation a breeze-all features are only a click or two away

With One-Minute Setup you pick your printer, Imaging Configuration and connection and you're ready to RIP

Easy tools for rotating, resizing and mirroring with nearly instantaneous preview display screen update

Interactive real-time preview and detailed image attribute display allow for accurate image adjustments

True cropping feature RIPs only selected areas instead of entire page, speeding up processing

Shortcut keys, drag and drop operations, and icon tool bars to speed usage

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Sophisticated Color Management for the Advanced User

Specialty input profiles for RGB and CMYK produce larger density ranges & brighter colors

New intelligent ink limiting to maximize color gamut and profile media with poor ink retention

Lockable color controls for error free processing in multi-user environments

Calibration utility is compatible with all major color measurement instruments

View trapping in Separation Proofs with DCS2 support

Advanced tools for indexed and spot colors, with Spot Color Capture to print colors read by hand-held colorimeters

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Advanced Workflow Features Put the Power in your Production

Unlimited hotfolders for direct printing from any application or platform

Automatic file preparation from any workstation with hotfolder-based scale, mirror and rotation capabilities

Wasatch ImageNET to print directly from networked Mac, PC or Unix workstations

Fast processing speeds with advanced halftone screen options and properties

Twain32 interface allows direct capture of images from a scanner or camera

Advanced tiling features for superior flexibility

Archiving feature lets you save jobs from print queues

WASATCH COMPUTER TECHNOLOGY, INC. • Web: www.wasatchinc.com • Email: wct@wasatchinc.com
Phone: 801.575.8043 • Fax: 801.575.8075 • Sales: 1.800.894.1544