

## EMBLEM Solvent Walk On Sign

EMBLEM Walk On Sign is an embossed, white monomeric soft-vinyl film. It can be printed with common solvent, eco solvent, UVC and latex inks. The main application is floor advertising and it can be used without lamination because of its anti-slipping embossing.

Matchcode:	<b>SOWOS</b>
Material:	soft PVC film, monomeric
Finish:	hexagonal embossing
Color:	white
Thickness:	150 $\mu$ m basic film
Adhesive:	transparent, semi permanent acrylate adhesive
Liner:	siliconised kraft paper, 135 g/m <sup>2</sup>
Adhesion:	7 $\pm$ 4 N/25 mm - 24 h FINAT TM1 (average value)
Adhesive weight:	23 g/m <sup>2</sup>
Dimensional stability:	length:<0,5 mm - cross:<05 mm, acc. FINAT TM 14
Application temperature:	more than 10 °C
Standard rolls width:	137 cm
Standard roll length:	25 m
Durability:	3 - 4 years, vertical exposure, under condition of Central European climate
Storage:	cool and dry environment, at 15-25 °C, 50 % rel. humidity
Shelf life:	24 month in original packing

### COMPATIBLE INKS:

Eco Solvent:	yes	UVC:	yes
Solvent:	yes	Latex:	yes

Different printers, inks, resolutions and printing qualities result into numerous different printing parameters. In addition, there are numerous factors influencing processing and the application of our materials. For this reason, we cannot make specific statements as to drying times and maximum ink absorption. For this reason, we recommend you to perform own tests in order to verify the desired results. Our product specifications are not to be understood as legally binding guarantees assuring specific characteristics. Any liabilities and guarantees, as well as claims for compensation beyond the value of the product itself are excluded.

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### Description:

Floor advertisements with EMBLEM Walk On Sign receive the full attention of customers by attraction attention with its colorful printings. A fast production process with low costs can be realized because laminating is not required. A semi permanent adhesive allows good repositioning when attaching the foil and easy removal at the end of your advertising campaign.

EMBLEM SOWOS has an anti-slip certification up to R10 acc. DIN 51130. Therefore it can be used as floor advertisement in shopping centres and supermarkets - depending on local regulations. An advertisement can be used for up to 6 months in inner areas - depending on degree of stress.

This vinyl is made in Europe and is conform to EC regulation no 1907/2006 (REACH).

### Processing:

The vinyl can be removed easily from many smooth and firm substrates after short term use. Apply the film on flat surfaces. The substrates to be pasted up with the vinyl have to be free of dirt, dust and grease. We advise to check compatibility between adhesive and subsurface - please test before application.

After printing it is necessary to wait for an outright drying and fumigation of the print to avoid diffusion of solvents.

To avoid fingerprints the use of cotton gloves is advised.

### Application:

Typical applications are floor advertising on smooth surfaces in inner areas, such shopping centres, supermarkets, entrance areas, railway stations, airports, ...